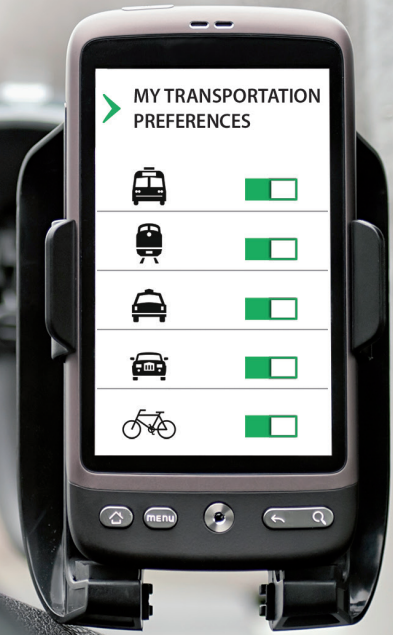


# Call for Papers

## MOBILITY AS A SERVICE

*Routes & Transports Magazine*  
2016 Fall Edition



**Deadline for submitting your final article: July 19, 2016**

### WE LOOK FORWARD TO YOUR INPUT!

The AQTr is looking for articles for its next edition of *Routes & Transports*, a specialized magazine for industry professionals.

Mobility as a service is a new concept that encompasses all types of transport services offered in a defined urban context. It's a way of proposing comprehensive mobility services to users and reducing vehicle usage.

Examples of topics:

- › Intelligent mobility, integrated planning, transport management and flow
- › Information and communications
- › The future of mobility
- › Multimodality and intermodality
- › Big data
- › New technologies and digital tools
- › New transport services and ideas
- › Environmental impacts

*Please note that we cannot guarantee publication.*

### NEW: PUBLISHING OF OPINION PIECES

Up until now, the AQTr only published articles with technical content, information on research projects or other projects (either finished or still in progress), or innovations, etc. Now, we would also like to publish opinion pieces to allow our authors to express their ideas on different current events and to promote reflection and progress!

You would like to submit an opinion article on a topic related to mobility as a service?

### LET US KNOW!

[communication@AQTr.com](mailto:communication@AQTr.com)

*No Sales Presentations*

#### Word count |

Between 1,500 and 2,000 words

#### Photos or graphs (maximum of 5 per article) |

Jpeg format, 3" x 2" minimum,  
300 dpi resolution for photos.  
Jpeg format, 10" x 8", 300 dpi  
resolution for graphs.

#### TAKE ADVANTAGE OF THIS PLATFORM TO SHARE YOUR KNOWLEDGE!

#### For all enquiries |

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#### ADVERTISING

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